SWASTHYA BHABNA WELFARE SOCIETY

(Registered Under W.B. Societies Registration Act. XXVI of 1961)

REGD. NO.: S/95275 OF 1999-2000

15/C, Raja K. L. Goswami Street, Serampore, Hooghly-712201, West Bengal, India

Ph: 2652-4899, E-mail: pradipdr@rediffmail.com,

SECRETARY'S REPORT FOR THE YEAR 2016-17

Regarding the main activities performed on behalf of Swasthya Bhabna Welfare Society during the last 18 years, we have undertaken several health awareness programmes such as Mother and Child Health programme, adolescence problems awareness programme in schools and colleges, Cancer detection camps, Dermatological camps, Diabetic detection camps etc.in rural and slums of urban areas. From April 2016 to March 2017, we have organized Health check up camps in schools and voluntary organizations. On the occasion of World Health Day, a Baby Health check up for the children and awareness camp for the parents regarding common illness of the children was organized on behalf of swasthya Bhabna Welfare Society in collaboration with Indian Medical Association, Serampore Branch at the premises of Serampore IMA Bhavan where more than 100 children were examined. Health check up camp was conducted on behalf of Swasthya Bhabna Welfare Society at the premises of Serampore Cheshire Home where 42 inhabitants were examined for their Blood pressure, Blood Sugar, ECG etc by Dr. P.K. Das and Dr. Basudeb Chakraborty and others. A health check up camp was also conducted on behalf of Swasthya Bhabna for the students of Class V of Serampore High School of which 89 students attended the camp. Observance of World Yoga Day was done on 21st June at the premises of Harababur Ghat, Serampore and at the premises of Serampore Ramesh Chandra Girls' High School where more than 200 students and teachers participated. Doctors' day was observed on 3rd July, 2016 at the premises of Surangan- Abhijnan by organizing a Mega Health Check up camp where more than 200 patients attended the camp.Dr. Sudipto Roy, Honb'le M.L.A, Serampore was present as Chief Guest. A Blood donation camp was also organized by Society at the premises of IMA Bhavan on 10th July, 2016 where 20 members including 3 Doctor Members and 4 Lady Members donated their Blood. Swachh Bharat Abhijan was performed at Serampore Mission Girls' High School where more than 300 students and teachers participated in the programme. A seminar on whether Acceptance of Rabindrasangeet to the newer generation is decreasing or not was organized by Society in collaboration with Directed Initiative at the premises of surangan-

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Swasthya Bhabna Welfare Society Serampore, Hooghly Bredig Kreur pay Secretary

Swasthya Bhabna Welfare Society Serampore, Hooghly Abhijinan where 10 Guest Speakers participated in the Seminar and more than 100 audiences were present. From August 6, 2016 to 27.th August, 2016 a month long workshop on Rabindrasangeet was organized by Society in collaboration with Surangan-Abhijnan and Directed Initiative where 40 candidates were present as participants. On the concluding day, participants were given certificates and prizes. We have participated in the street rally of 1600 children organized by Sera pore Mahakuma Sishu utsab samiti on 12th February, 2017 from Snan pirir Math to Serampore Ballavpur High School, One week before that programme, a Sit and Draw competition was arranged b Society at the premises of snan Pirir math where more than 250 children and students participated. Successful candidates were given prizes on behalf of Society. International Women's Day was also observed at the premises of Serampore IMA Bhavan in collaboration with IMA, Serampore Branch where more than 60 eminent women of differen professions were felicitated. Ambulance services were in full swing. Swasthya Bhabna Masik Patrika was regularly published and earned a great reputation but due to shortage of our manpower and wealth we cannot reach to all the districts of West Bengal. In this financial year 2 Life Members were included in our organization. They are welcome on behalf of our organization. Many works were done with the help of our members but there were many things to be undone. But we have a dream to reach to them for the fulfillment of our mission.

With great wishes and thank to all,

Produp Kunu Day Dr. Pradip Kumar Das

Secretary

President

Swasthya Bhabha Welfare Society
Serampore, Hooghly

Secretary
Swasthya Bhabna Welfare Society
Serampore, Hooghly

ACTIVITIES OF SWASTHYA BHABNA WELFARE SOCIETY FOR THE YEAR 2016-17 STARTING FROM 1 ST APRIL, 2016 TO 31ST MARCH,2017

SL NO.	VENUE	DATE	ACTIVITIES	BENEFICIAR IES/PARTICI PANTS
1	IMA Bhavan	07.4.16	Observance of World Health Day in	150
	3		collaboration with IMA, Serampore branch by organizing a free health check up camp for the	
			children and awareness camp for the parents regarding common illness of the children	,
2	Mahesh SriRamkri shna Ashram High School	08.04.16	Observance of World Health Day by organizing seminar among the school students	300
3	Gopinath Smriti Kishore Sangha, Serampore	24.04.16	Cultural Function and inauguration of a book written by Dr. P.K.Das	100
4	Serampore Cheshire Home	17.05.16	Health check up camp, ECG camp, Diabetic detection camp	Beneficiaries- 42 physically and mentally challenged persons
5	Surangan- Abhijnan	22.05.16	Seminar on acceptance of Rabindra Sangeet to the newer generation	100
6	Ramesh Chandra Girls High School	21.06.16	Observance of World Yoga Day	150
7	Serampore High School	28.06.16	Health check up camp for the students of class V of Serampore High School	89
8	Surangan Abhijnan premises	03.07.16	Mega Health Check up camp like General, Heart, Ortho, Paediatric,	200

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President
Swasthya Bhabha Welfare Society
Serampore, Hooghly

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Secretary
Swasthya Bhabna Welfare Society
Serampore, Hooghly

			Dermatology, Eye, ECG,	
			BMD, Hair & Skin	
			examination, Diabetic	
			detection and	
			Neurological check up etc	20
9	IMA	10.07.16	Blood Donation camp	20
	Bhavan		organized at IMA	
			Bhavan	100
10	IMA	17.07.16	Observance of World	100
	Bhavan		Population Day in	
			collaboration with IMA,	
4.4	C	06.00.16	Serampore Branch	40 nautiainant
11	Surangan-	06.08.16	One month Workshop	40 participant
	Abhijnan	to	held at Surangan-	
10	27	27.08.16	Abhijnan	100
12	Newgate	14.11.20	Health check up camp for	100
	Atheletic	16	the children	
12	Club	27 11 16	Diiana Sammalan and Cat	100
13	Swasthya	27.11.16	Bijoya Sammelan and Get- together with the members of	100
	Bhabna Office		Swasthya Bhabna	
1.4		22.01.17	Health check up camp, ECG	70
14	Serampore Pravin	22.01.17	camp and Blood detection	70
			camp for the aged persons	
15	Samaj	05.02.17	Sit & Draw competetition	250
15	Serampore Snan Pirir	05.02.17	Sit & Diaw competention	250
	Math			
16		12.02.16	Street Rally of 1600 children	1600 children
10	Serampore Snan Pirir	14.04.10	organized by Serampore	Participated i
	Math		Mahakuma Sishu Utsab in	the street rall
	Math		collaboration with Swasthya	from Mahesh
			Bhabna Welfare Society	Snan Pirir
			-	Math to
				Ballavpur
				High School
17	IMA	08.03.20	Observance of International	100
	Bhavan	17	Women's Day in	und transference
	armentared stylensates	F #5.43	collaboration with IMA,	
			Serampore branch	

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Procident
Swasthya BhabnaWelfare Society
Serampore, Hooghly

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Secretary
Swasthya Bhabna Welfare Society
Serampore, Hooghly

SWASTHYA BHABNA WELFARE SOCIETY

(Registered Under W.B. Societies Registration Act. XXVI of 1961)

REGD. NO.: S/95275 OF 1999-2000

15/C. Raja K. L. Goswami Street, Serampore, Hooghly-712201, West Bengal, India Ph.: 91-033-2652-1559/2652-4899, E-mail: pradipdr222@yahoo.co.in pradipdr@rediffmail.com

SECRETARY'S REPORT FOR THE YEAR 2015-16

Regarding the main activities performed on behalf of Swasthya Bhabna Welfare Society during the last 17 years:- we have undertaken several health awareness programmes such as Mother and Child Health programme, adolescence problems awareness programme in schools and colleges, Cancer detection camps, Dermatological camps, Diabetic detection camps etc. in rural and slums of urban areas. From April 2015 to March, 2016, we have organised Health check up camps in different schools of Serampore and Sheoraphuli locality. On the occasion of World Health Day, a Baby Health Check up for the children, Baby Health Show competition and an awareness camp for the parents regarding common ilness of the children was organised on behalf of Swasthya Bhabna Welfare society in collaboration with Indian Medical Association, Serampore Branch at the premises of Serampore IMA Bhavan where more than 200 children were examined. On 8th April, 2015 a Seminar on Food Safety was held at Rabindra Mahavidyalaya, Champadanga, Hooghly where Dr. P.K.Das was an invited Speaker for the said seminar and he attended the seminar. Health Check up campwas conducted on behalf of Swasthya Bhabna wElfare society at the premises of Serampore CheshireHome where Blood Pressure measurement, Blood sugar testing, ECG examination along with routine examinations were done for the physicaly and mentally challenged persons by Dr. P.K.Das, Dr. B Chakraborty and others. On 30th June, 2015, a Obesity detection camp was organised at Surangan-Abhijnan where 54 obese women were examined. A health check up camp for the students of class V was conducted by Society on 19th June, 2015 at the premises of Serampore High School where 92 students were checked up. On 22nd June, 2015, a seminar on Joiga was organized by Swasthya Bhabna Welfare Society on the occasion of World Joga Day at the premises of Serampore Wission Girls' High School where more than 250 students and Teachers participated. The Speakers were Or. P.K.Das along with Mr. Maloy Chakraborty, Headmaster of Union Institution, Mr. Sudipto Biswas, Joga Teacher and Smt. Rupa Mondal, Headmistress of the school. On 1st July, 2015 we have observed Doctors' Day at Serampore Surangan-Abhijnan where a Health check up camp, Eye Check up camp, Blood Sugar detection camp, BMD camp was organised and a Seminar on Hypertension and Diabetes Melitus was also arranged.Dr. Sudipta Roy, Honb'le M.L.A of Serampore was present as Chief Guest in the camp. A Blood Donation camp was organised by our Society on 5th July, 2015. 36 persons including 9 female donated blood in the camp. Serampore Sera Nrittya competition with Tagore's song was organised in 3 groups, the primary selection was held at Ballavpur High school and the final show was held ar Serampore Rabindra Bhavan on 2nd October, 2015. Successful participants were awared with certificates and prizes. On 2nd February, 2016, an awareness camp on Diabetes Melitus and Health Check up camp, ECH camp, BMD camp and Diabetic detection was organised by Swasthya Bhabna Welfare society at the premises of Mahapabhu Bati. Thakurdas Babu Lane where more than 100 persons attended for examination. After the camp Dr. P.K.Das, Secretary of Society delivered his lecture on Diabetes and its simple management before the participants. We are regularly publishing a health care report in the form of monthly newspaper 'SWASTHYA BHABNA MASIK'. We have organised follow-up serial discussion almost in every month from May, 2015 to March 2016 for the EDP trainees who were trained earlier by our Society in collaboration with Directorate of Food Processing Industries, Govt. of West West Bengal. Among them 4 Entrepreneurers are starting their business smartly as they were hypothecated with Banking finances. In this financial year 2 Life Memnbers were included in our organisation and they were Dr. N.C. Mondal and Shri. Tapan Kumar Sarkar. They are all welcome on behalf of our organisation. Ambulance services were in full swing and the services were satisfactory. Many works were done with the help of our members but there were many things remained to be undone. But we are trying our best to fullfill our mission.

With good wishes

Prodip Kumar Das,

Secretary

Secretary

Swasthya Bhabna Welfare Society

Serampore, Hooghly

Produk Kuwa Jas. 224 [4] 2016 Secretary

Swasthya Bhabha Welfare Society

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Serampore, Hooghly

ACTIVITIES OF SWASTHYA BHABNA WELFARE SOCIETY FOR THE YEAR 2015-16 STARTING FROM 1 ST APRIL,2015 TO 31ST MARCH,2016

SL NO.	VENUE	DATE	ACTIVITIES	BENEFICIAR IES/PARTICI PANTS
	IMA Bhavan in Collaborat ion with IMA, Serampore Branch	07.04.15	Observance of World Health Day by organizing a Free Health Check up camp for the children, Baby Health Show Competition and an Awareness camp for the parents regarding common illness of the children	200
2	Rabindra Mahavidy alaya, Champada nga College, Hooghly	08.04.15	Seminar on Food Safety held at Rabindra Mahavidyalaya, Champadanga, Hooghly, where Dr. P.K.Das was invited as Honourable Guest Speaker by the college Authority	Seminar participants-150
3	IMA Bhavan in Collaborat ion with IMA, Serampore Branch	15.04.15	Fire Prevention Awareness camp	Beneficiaries- 150
4	Serampore Cheshire Home	18 th may,201 5	Health check up camp, ECG camp, Diabetic detection camp	Beneficiaries- 52 physically and mentally challenged persons
5	IMA Bhavan in Collaborat ion with IMA, Serampore Branch	19.05.15	Non Alcoholic Fatty Liver Disease is an ongoing silent epidemic in India on the occasion of World Hepatitis Day	Beneficiaries- 54

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Society

Swasthya Bhabha Welfare Society Serampore, Hooghly

5	IMA	24.05.15	Observation of Rabindra	Participants-
	Bhavan		Jayanti by the Members	150
			and their Family	
			members of both the	
			organizations	
6	Surangan Abhijnan	30.05.15	Obesity detection camp	Beneficiaries- 54
8	Serampore High School	19 th June, 2015	Health check up camp for the students of class V	Beneficiaries- 92
9	Serampore Mission Girls' School	22.06.15	Organization of a Seminar on Joga on the occasion of World Joga Day by Dr. P.K.Das, Secretary, Swasthya Bhabna Welfare Society, Mr. Maloy Chakraborty, Headmaster, Serampore Union Institution, Mr. Sudipto Biswas, Joga Teacher, Smt. Reba Mukherjee, Joga Instructor	250 students & Teachers
10	IMA Bhavan	05.07.15	Organization of Blood donation camp	Blood donors- 36 including 9 ladies
	IMA Bhavan	12.07.15	Observance of World Population Day, Speakers were Dr. Samit Kar of Presidency University, Dr. Jayanta Mukhopadhyay of Champadanga College, Hooghly, Smt. Aloka Mukhopadhyay of Kolkata Voctoria College, Smt. Manira Basu, O.C. of Serampore Mahila Police Station, Mr. Mrinal Kanti Dutta, Journalist of Aajtak Electronic Channel, Dr.	

			P.K.Das, Secretary, Swasthya Bhabna Welfare Society	
12	Serampore Mission Girls' High School	28.07.15	Seminar and Awareness programme on Eve- teasing and women trafficking by Dr. P.K.Das, Secretary, Swasthya Bhabna Welfare Society, Mr. Nandadulal Ghosh, I.C, Serampore Police Station and Smt. Manira Basu, O.C.Serampore Mahila Police Station	More than 250 students & teachers of the school
13	IMA Bhavan in Collaborat ion with IMA, Serampore Branch	02.08.15	On the occasion of Observance of World Breast Feeding Week, a Health check up camp was organized for the children of 1-5 yrs and awareness camp among the parents of the children.	No. of participants-150
14	Ballavpur High School in exollabora tion with Hooghly Jila Nrittya Utsabv Committee	26 th Septemb er, 2015	Primary selection camp for Serampore Sera Nrittya Competition with Tagore's songs in three age groups, 5-8, 9-12 & 13-16 Yrs	No. of Participants-100
15	Serampore Rabindra Bhavan	2 nd October, 2015	Final Competition for Serampore Sera Nrittya competition	No. of Participants- 500 excluding competitors
16	Newgate Atheletic club	14 th Novemb er,2015	Health Check up camp for the children	No. of Beneficiaries- 100
17	Mahesh Snanpirir Math	January, 2016 in collabor ation	Sit & Draw Competition	No. of Participants-250

-Productum Das Secretary

Secretary
Swasthya Bhabha Welfare Society
Seramoore, Hooghly

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		Utsab		
	,	Samiti		· _ · ·
18	Mahesh	24 th	Padayatra from sanapirir	No of
	Snanpirir	January,	math to Ballavpur High	Participants-
	Math	2016 in	School	1400
		collabor		
		ation		
		with	:	
		Serampo		
		re		
		Mahaku		
		ma Sisu		
		Utsab		
		Samiti		
19	Thakurdas	2 nd	Health check up, ECG,	No. of
	babu lane,	Februar	BMD, Diabetic detection	Beneficiaries-
		y, 2016	camp	79
		in	•	
		collabor		
		ation		•
		with		
į		Serampo		
		re		
		Pravin		
		Samaj		
20	Chatra	3rd	Cancer awareness	No. of
	Nandalal	March in	programme among the	Beneficiaries-
	institutioo	collabor	students, teachers and	250
	n for girls	ation	guardians of the school	230
	ii ioi gii is	with	guar ulans of the school	
		Rajdeep Yoga		
		and		
		cultural		
	_	society		· · · · · · · · · · · · · · · · · · ·
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Secretary
Swasthya Shabha Wolfara Society

Precident
Swasthya BhabnaWelfare Society
Serampore, Hooghly

SWASTHYA BHABNA WELFARE SOCIETY

(Registered Under W.B. Societies Registration Act. XXVI of 1961) REGD. NO.: S/95275 OF 1999-2000

15/C, Raja K. L. Goswami Street, Serampore, Hooghly-712201, West Bengal, India

SECRETARY'S REPORT FOR THE YEAR 2014-15

Regarding the main activities performed on behalf of Swasthya Bhabna Welfare Society during the last 16 years:- we have undertaken several health awareness programmes such as Mother and Child Health programme, adolescence problems awareness programme in schools and colleges, Cancer detection camps, Dermatological camps, Diabetic detection camps etc. in rural and slums of urban areas. From April 2014 to March,2015, we have organised Health check up camps in different schools of Serampore and Sheoraphuli locality. On the occasion of World Health Day, a Geratric camp was organised on behalf of Swasthya Bhabna Welfare society in collaboration with Serampore Pravin Samaj at their premises where apart from routinr checkup BMD, Blood Sugar, Blood Pressure measurement, ECG check up and Uric Acid measurement camp wes held and altogether more than 150 aged persons were examined.On 18th May, 2014 a Health Check up campwas conducted on behalf of Swasthya Bhabna wElfare society at the premises of Serampore CheshireHome where Blood Pressure measurement, Blood sugar testing, ECG examination along with routine examinations were done for the physicaly and mentally challenged persons by Dr. P.K.Das, Dr. B Chakraborty and others. On 1st July, 2014 we have observed Doctors' Day at Serampore Surangan-Abhijnan where 10 senior eminent doctors of Serampore locality were felicited and on that occasion a Health check up camp, Eye Check up camp, Blood Sugar detection camp, BMD camp was organised and a Seminar on Hypertension and Diabetes Melitus was also arranged.Dr. Sudipta Roy, Honb'le M.L.A of Serampore was present as Chief Guest in the camp. A Blood Donation camp was organised by our Society on 27th July, 2014. 29 persons including 5 female donated blood in the camp. On 22nd January, 2015, an awareness camp on Diabetes Melitus and Health Check up camp was organised by Swasthya Bhabna Welfare society at the premises of Gobinda Ashram where more than 160 persons attended for examination. After the camp Dr. P.K.Das, Secretary of Society delivered his lecture on Diabetes and its simple management before the participants. We have also performed National Environmental Awareness Campaigning programmes on Combating Desertification, Decaying Land and Drought in urban schools and Serampore locality sponsored by Ministry of Environment and Forest, Govt. of India. We are regularly publishing a health care report in the form of monthly newspaper 'SWASTHYA MASIK'. We have organised follow-up serial discussion almost in every month from May, 2014 to March 2015 for the EDP trainees who were trained earlier by our Society in collaboration with Directorate of Food Processing Industries, Govt. of West West Bengal. Among them 4 Entrepreneurers are expected to launch their business very shortly as they were earmarked with Banking finances. We are searching for a land for the purpose of development of an Old Age Home for which our past President had a dream for that and to fulfil his dream we are sorting out fund and for that purpose we had applied a Grand to a number of Funding Agency. So we have to exert our whole hearted energy to fulfil our dreams in this current year also. In this financial year 2 Life Memnbers were included in our organisation and they were Mr. Nishanath Ghosh of Ballavpur, G.T.Road and Shri. Utpal Bhattacharyya of Green Field Society. They were all welcome on behalf of our organisation. Ambulance services were in full swing and the services were satisfactory. Many works were done with the help of our members but there were many things remained to be undone. But we are trying our best to fullfill our mission. Branglyzois

With good wishes

Secretary

Wadep Kuna Parulis Dr. Pradip Kumar Das,

Secretary 1914/15 Das Swasthya Bhabna Welfare Society Serampore, Hooghly

Swasthya BhabnaWelfare Society Serampore, Hooghly

ACTIVITIES PERFORMED BY SWASTHYA BHABNA WELFARE SOCIETY DURING THE PERRIOD 2014-2015

SI No.	Venue & Date	Collaborating Organisation	Activities Performed	Beneficiaries/Participan	
1	Serampore Pravin Samaj premises at Thakurdas Babu Lane, Serampore ,7 th April,2014	Serampore Pravin Samaj	Health Checkup camp, ECG camp, BMD camp, Diabetic detection camp and Uric Acid measurement camp	Beneficiaries-150 Aged persons	
2	Serampore Bharati Girls' School, 12th April,2014	Serampore Bharati Girls High School.	Health Check-Up Camp.Blood grouping camp among school students & Eye Check up camp	Students Health Check-up -150 eye Check up - 50 Blood Grouping- 140	
3	Serampore Cheshire Home,18 th May,2014	Serampore Cheshire Home	Health Checkup camp, ECG camp, Diabetic detection camp	Beneficiaries-52 Physical and mentally challenged persons	
4	Serampore High School, 21 st June 2014	Serampore High School Practan Chhatra Sangathan.	Health check up camp among the students of class V	Blood grouping – 89 Students' Heatlh Check up -95	
5	Surangan-Abhijnan Kendra, Ist July, 2014	Surangan-Abhijnan Kendra	Health Check up camp, Diabetic Detection Camp, BMD Check up camp, Felicitation to the Senior Doctors and Seminar on Hypertension and Diabetes	Participants - 160 Felicitation - 10	
6	Serampore Bharati Girls School 10th January,2015	Serampore Bharati Girls School	Workshop on DLDD as a part of NEAC programme	Participants - 100	
7	Chatra Nandalal Girls' High School, 17 th January, 2015	Chatra Nandalal Girls' High School	Workshop on DLDD as a part of NEAC programme	Participants- 250	
8	Gobinda Ashram, 22 nd , January, 2015	Serampore Pravin Samaj	Health Check up camp, ECG, BMD, Eye Check up and Diabetic camp for the aged persons	Beneficiaries-100	
9	Serampore Snanpiri Math 8 th February, 2015	Serampore Mahakuma Sishu Utsav Samiti	Padayatra on DLDD on the occasion of NEAC programme.	Participants - 1800	
10	Society' Office, from May 2014 to March,2015 on every month	DIC, Chinsurah	EDP Follow up meeting	Participants-85	

Secretary
Swasthya Bhabna Welfare Society
Serampore, Hooghly

President

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President
Swasthya BhabhaWelfare Society
Serampore, Hooghly

স্বাস্থ্যভাবনা ওয়েলফেয়ার সোসাইটির অন্যতম ও প্রধান স্তম্ভ 'স্বাস্থ্য ভাবনা মাসিক' পত্রিকা বিগত ১৬ বছর ধরে নিরবিচ্ছিন্নভাবে প্রকাশিত হয়ে চলেছে, যা শুধু গর্বের বিষয় নয় সোসাইটিকে পরিচিতি দিয়েছে বিশেষভাবে। পত্রিকায় প্রকাশিত এমন অনেক তথ্যের উপর ভিত্তি করে অতীতে সোসাইটি সরকারি বিভিন্ন প্রোজেক্ট পেয়েছে যা সোসাইটি সহ পত্রিকার বেঁচে থাকার ক্ষেত্রে অক্সিজেন জুগিয়েছে। পত্রিকাও সৃজনশীল পাঠকবর্গের কাছে সমাদৃত হয়েছে এবং হচ্ছে। জেলা ছাড়িয়ে পশ্চিমবঙ্গের বিভিন্ন প্রান্তে এ পত্রিকা ছড়িয়ে পড়েছে। এসবই সম্ভব হয়েছে পত্রিকার সঙ্গে যুক্ত প্রতিটি ব্যক্তি, লেখক ও কর্মকুশলীদের ঐকান্তিক প্রচেষ্টায়। সোসাইটির সদস্যরাও বিশেষ আবেদনের ভিত্তিতে গ্রাহক সৃষ্টি করে পত্রিকার আর্থিক পুষ্টি জোগাবার চেম্টা করেছেন। বিজ্ঞাপনদাতারাও তাদের সাধ্যমত পাশে দাঁড়ানোর চেম্টা করেছেন। এজন্য সংশ্লিষ্ট সকলকে সাধুবাদ জানাই।

তবুও এ পত্রিকা সুষ্ঠুও নিয়মিত প্রকাশের প্রধান অন্তরায় আর্থিক অসঙ্গতি। পত্রিকা প্রকাশনার যাবতীয় যে পরিমাণ খরচ হয়, পত্রিকা বিক্রি তথা গ্রাহক চাঁদা বাবদ আয়ের সঙ্গে কখনই সঙ্গতিপূর্ণ নয়। আয়-ব্যয় এর মধ্যে প্রতিবছর থেকে যায় বিশাল ঘাটতি, যা পূরণ করতে হয় শুভাকাদ্খীদের আর্থিক অনুদানের ওপর নির্ভর করে। এ বছরও রয়েছে ঘাটতি তা জানতে পারবেন আয় ব্যয়ের হিসাবের দিকে চোখ রাখলেই। তবু ব্যয় সংকোচনের উদ্দেশ্যে সম্প্রতি আমরা প্রেস পরিবর্তন করেছি যাতে কিছু অর্থ সাশ্রয় করা সম্ভব হয়েছে। বর্তমানে পত্রিকাটির বিপুল চাহিদা রয়েছে তবু এর প্রচার সংখ্যা বাড়ানো সম্ভব হচ্ছে না কারণ এর জন্য যে পরিকাঠামো দরকার তা আমাদের নেই। আর এই পরিকাঠামো তৈরি করা যাচ্ছে না শুধুমাত্র অর্থের অভাবে। এই পরিকাঠামো তৈরি প্রথম ধাপই হল প্রচুর কর্মঠ কর্মী নিয়োগ যা অর্থের জোগান ছাড়া অসম্ভব।

সুধী হয়তো প্রশ্ন উঠতে পারে তাহলে পত্রিকা প্রকাশনার প্রয়োজনটা কি? — আছে বন্ধু, পত্রিকা আছে বলেই সোসাইটির পরিচিতি যমন বেঁচে আছে, অতীতে প্রোজেক্ট পেয়েছে, ভবিষ্যতে প্রোজেক্ট পাওয়ার সম্ভাবনাও রয়েছে। শুধু তাই নয় সর্বভারতীয় ক্ষেত্রে সোসাইটি পুরস্কৃত হয়েছে পত্রিকার পরোক্ষ বদান্যতায়। তাই পত্রিকার নিরবিচ্ছিন্ন প্রকাশনাটাও জরুরী যা করার ক্ষেত্রে আপনাদের সুচিন্তিত সুচিন্তিত মাতামত, পরামর্শ ও সহযোবিগতা একান্ত কাম্য।

বিনীত

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- ১) গত আর্থিক বছরে নতুন গ্রাহক সৃষ্টি ১১৯
- ২) গ্রাহক চাঁদা পুণর্নবীকরণ
- ৩) বিজ্ঞাপন পুণঃর্নবীকরণ করেছেন এমন
- ৪) নতুন বিজ্ঞাপন দাতা

Secretary

Secretary

Synchya Bhabna Welfare Societ

Serampore, Hooghly

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President
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Serampore, Hooghly